

IBIS

Nordic Berry Burger Buns

- *tasty cranberries* -



How Scandinavia tastes

NEW



Oat
pleasure

TOP INNOVATION

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Top innovation article for the growing segment Burger Buns

IBIS, the culinary explorer, has done a lot of tinkering over the past year and created an absolute innovation with Scandinavian roots: The **Nordic Berry Burger Buns** made from powerful oats and tasty cranberries.

Oats have been a staple food of people in colder climates such as Scandinavia, Germany, Scotland or Ireland for thousands of years - and are probably by far the best and healthiest of all common grains. It is low in gluten and at the same time significantly more nutritious than all other cereals.

To go with the oats, we have chosen cranberries as another ingredient: They are widely used in Scandinavian cuisine and give the **Nordic Berry Burger Buns** an absolute kick. With their sweet and sour note, they stand out very well from the other baking ingredients, resulting in a harmonious taste experience when enjoying the burger.

Last but not least, the new hexagonal shape offers a clear differentiator from conventional buns.

Offer your customers variety and diversity on the shelves with the new Nordic Berry Burger Buns!

Contents: 4 Burger Buns | 260 g pack | shelf life: 42 days

IBIS Nordic Berry Burger Buns, 260 g

Europallet

type of product	Oatbuns	weight per item	65 g	cartons/pallet	72
conveniencefactor	high	weight per pack	260 g		
preparation	for toasting	weight per carton	4,0 kg	layer à cartons	18/4
article number	47285	items per pack	4		
EAN pack	4012263030898	packs per carton	14	height of pallet	218 cm
EAN carton	4012263030904	dimensions of pack	28,0 x 13,5 x 5,0 cm		
shelf life	42 days	dimensions of carton	60,0 x 40,0 x 11,3 cm	weight of pallet	312 kg