



IBIS

Brioche toast rolls



How France tastes

- ✓ Innovation article with brioche dough for the toast segment
- ✓ original French
- ✓ pre-cut
- ✓ with the special flavour

NEW

Slightly
sweet
brioche
dough

www.entdecker-baecker.de



The IBIS logo is located in the top left corner, featuring the brand name in white capital letters on a red background with a stylized wheat stalk graphic.

New for the toast segment:

Brioche toast rolls with the special flavour

A circular yellow seal with a leaf icon and the text "Slightly sweet brioche dough" is positioned next to a brioche roll topped with jam and cream.A sandwich baguette filled with lettuce, egg, cheese, and bacon is shown in the top right corner. A red banner with the text "SWEET AND SAVOURY A TREAT" is placed over it.

SWEET AND
SAVOURY A TREAT

Brioche products have enjoyed a strong growth in popularity for many years. We have already proven our expertise with the tender, original French IBIS Brioche, which has been popular with consumers for decades, as well as newcomers such as our IBIS Sandwich Baguettes Brioche or the IBIS Brioche Burgers.

For all brioche fans, we are now launching another top seller in original French brioche quality: the new **IBIS Brioche toast rolls**.

The slightly sweet brioche dough gives the new toast rolls a special touch, and after toasting, a uniquely aromatic fragrance unfolds. The outstanding taste harmonises perfectly with all your customers' topping wishes: Whether with a sweet spread such as jam or a delicious nut-nougat cream, but also with a savoury topping of egg, cheese and crispy bacon.

Convince yourself of the freshness and taste and bring variety and diversity to your customers' shelves with the new Brioche toast rolls from IBIS.

Contents: 5 Brioche toast rolls | 250 g pack
Shelf life: 32 days

IBIS Brioche toast rolls, 250 g

Europallet

type of product	wheat pastry	weight per item	50 g	cartons/pallet	80
conveniencefactor	high	weight per pack	250 g		
preparation	for toasting	weight per carton	2,9 kg	layer à cartons	20/4
article number	49380	items per pack	5		
EAN pack	4012263030867	packs per carton	10	hight of pallet	225 cm
EAN carton	4012263030911	dimensions of pack	10,0 x 23,0 x 10,0 cm		
shelf life	32 days	dimensions of carton	60,0 x 40,0 x 10,5 cm	weight of pallet	250 kg